



# Тенденции глобального облачного рынка, взгляд с Востока



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**LEADING NEW ICT**

**CLOUD & DIGITAL**  
TRANSFORMATION

A dramatic night sky with a lightning storm over a city, viewed from an airplane window. The text is overlaid on the image.

**OPENSTACK УМЕР?**

**ДА ЗДРАВСТВУЕТ**

**OPENSTACK!**

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**ОБЛАКО**

**МЕНЯЕТ  
КУЛЬТУРУ**

Иерархия

Медленные  
изменения

Элитаризм

Раздутый штат

Долгосрочное  
планирование

Отсутствие фокуса  
на бизнесе

ЗАБОТА О  
НАЦИОНАЛЬНОЙ  
БЕЗОПАСНОСТИ

OPEN  
TELEKOM  
CLOUD





**HUAWEI**

ОБЛАЧНАЯ  
ОПЕРАЦИОННАЯ  
СИСТЕМА

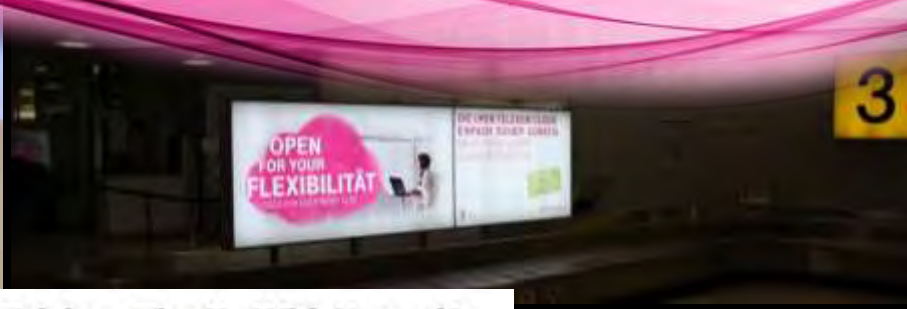
# ПАРТНЕРСТВО

德国电信联手华为 展开与Amazon、谷歌云  
业务竞赛

CONTRACT SIGNING CEREMONY  
22.10.2015



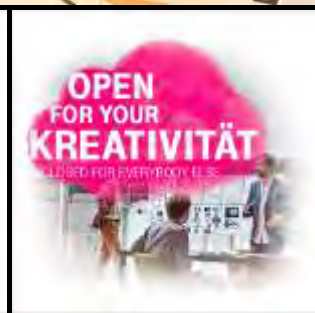
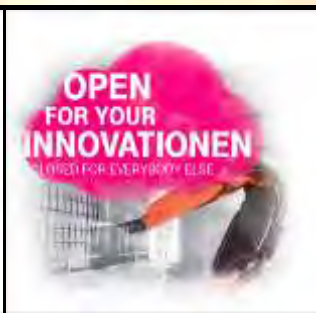
Deutsche Telekom Ties Up With Huawei In  
Growing Amazon/Google Cloud Rivalry



3



Deutsche Telekom: keeps its sights  
set on Europe's cloud market





# THANK YOU

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